PRINCE BANK PLC. TERMS AND CONDITIONS FOR MOVIE TICKETS DISCOUNT BY PAYMENT VIA PRINCE BANK'S CARDS (UPI, MASTERCARD, VISA) AT MAJOR CINEPLEX

Prince Bank Plc. ("**Prince Bank**") is launching campaign for movie tickets discount by payment via Prince Bank's cards (UPI, MasterCard, Visa) at Major Cineplex in accordance with the terms and conditions herein contained ("**Campaign**"). By joining this Campaign and in addition to the applicability of the General Terms and Conditions ("**GTC**"), Credit Card Terms and Conditions, Card Terms and Conditions, and other relevant terms and conditions, the customer agrees to be bound by the below terms and conditions:

- 1. Any new or existing individual customer of Prince Bank, holding debit/credit card of any brand (UnionPay Card, Visa Card, MasterCard) issued by Prince Bank, either primary or supplementary cardholder, ("Participants") can join the Campaign.
- 2. The Participants who meet the following conditions will get promotion ("**Offers**") in accordance with the terms and conditions as stated herein.

Transaction Type	Merchant	Offers (Discount)		Campaign
		Standard/Classic	Platinum/Diamond	Period
Movie ticket purchase via POS using Prince Bank's UPI, MasterCard and Visa (debit/credit card)		N/A	- 60% on 2D ticket - 60% on 3D ticket - 60% on VIP ticket	
(Mon – Sun) Movie ticket purchase via POS using Prince Bank's UPI, MasterCard and Visa (debit/credit card) (Fri – Sun)	All branches of Major Cineplex in Cambodia	Only 5\$ for a package of 2D ticket + Popcorn (46oz – small size) + Coke (22oz - small size) Only 5\$ for a package of 3D ticket + Popcorn (46oz – small size) + Coke (22oz – small size)		01 Mar 2025 – 31 May 2025
* Note: 1 card for 1 movie ticket discount per day only				

- The Offers will be provided immediately at the time of payment of the respective movie ticket. The Offers are available during the Campaign Period or until the approved budget for the Campaign is ran out.
- 4. In case of fraudulent act committed or involved by the Participants (either singly or jointly with other person) in connection with the Campaign, the Participants who committed or involved with such fraudulent act shall be deemed as ineligible for this Campaign, consequently, is not entitled to the benefits set out in the Campaign. The Participants shall return to Prince Bank all benefits received from Prince Bank (as the case may be) under the Campaign upon demand and shall pay damage to Prince Bank according to the applicable laws.
- 5. Release from Liability, Disclaimer, and Limitation of Liability:

- a. The Participants agree that under no circumstances will Prince Bank, including Prince Bank's shareholders, directors, or employees, be liable for any damages whatsoever which includes but not limited to any direct, indirect, special or incidental damages arising out of or in connection with the Campaign.
- b. The Participants hereby irrevocably agree to indemnify and keep Prince Bank indemnified, at all times hereafter, form all losses, damages, costs, legal fees, charges and expenses and consequences whatsoever, suffered or incurred by Prince Bank on account of any claims, actions, suits or otherwise instituted by the Participants, or any third party whatsoever, arising out of or in connection with the provisions herein.
- c. Prince Bank is not liable in whatsoever form for any loss or damage arising out of or in connection with the transaction between the Participants and Major Cineplex.
- 6. Prince Bank reserves all rights to make any amendment to the terms and conditions herein contained, to postpone, or to extent, or to cancel the Campaign and/or the Offers, without bearing any liability, at any time during the Campaign Period, at its absolute discretion, provided that a proper notification on such change(s) will by duly posted on the official website or on other available means of communication of Prince Bank.
- 7. This terms and conditions shall be governed by the applicable laws of the Kingdom of Cambodia. Any dispute arising out of or in connection with this Campaign shall be resolved in accordance with the applicable consumer complaint handling policy of Prince Bank and shall be finally referred to the Cambodian competent court.